



Design Communication Association

Call for Submissions: 2012 DCA Juried Design Communication Exhibition

Practitioners and educators involved with design, communication, or media are encouraged to submit visual work that will stimulate formal and informal discussion and explorations of problems and potentials in the evolving dynamic context of design communication. This includes architects, interior designers, landscape architects, graphic designers and media designers. Everyone is encouraged to attend the conference.

Theme: GRAPHIC QUEST: *the search for perfection in design communication*

Exhibition Format

- The exhibition will take place during the DCA Conference, October 21-24, 2012, Stillwater, Oklahoma. The conference is being sponsored by the School of Architecture at Oklahoma State University.
- Drawing acceptance letters include a requirement for the exhibitor or sponsoring faculty member to become a DCA member in order to have the accepted work exhibited at the conference and published on the website (a benefit of membership). Submitting is free and open, recognition is not.
- One faculty member or student will be limited to submitting no more than 3 images in a given category.
- A sponsoring faculty member may submit a maximum of 5 entries from a single course.

Categories and Sections

- The Design Image Category is divided into sections for Faculty/Staff images, Undergraduate Student images and Graduate Student images. The Undergraduate Student section is further divided between Foundations Student (first year of exposure within the curriculum subject area) and Upper Level Student. The primary content of design images must be unbuilt at the time the image was created. Images may be any media or format, and may include animations or interactive media. Image examples include design sketches, renderings, presentations or diagrams.
- The Observational Image Category is divided into sections for Faculty/Staff images, Undergraduate Student images and Graduate Student images. The Undergraduate Student section is further divided between Foundations Student (first year of exposure within the curriculum subject area) and Upper Level Student. The primary content of observational drawings must be in existence at the time the image was created. Drawings may be in any media and format. Examples include travel sketches, measured drawings, building portraits or detail studies.

Entry Procedure

- Each entry must contain a single image file of the entire entry as well as a detailed close up file of a portion of the entire entry. Entries that contain more than these two files will be edited down to two files.
- Submit each entry on a CD, including the digital image files and a completed version of the Microsoft Word digital entry form, which can be downloaded from:
http://www.designcommunicationassociation.org/events_conferences.html
>Call for Drawings Form. If you are entering more than one submission, place each entry in a different folder on the CD. (There must be no information identifying the submitter in any of the image files, including name or institution.) See format section for format requirements. Do not submit via email, and do not submit either prints or originals.
- Student entries must be sponsored by a faculty member, and both the student and faculty names must be on the entry.

Entry Address

- Entries must be postmarked by Monday, May 14, 2012 and received by Monday, May 21, 2012. Late entries will not be accepted. Send to:

DCA – Attn: Henry Sorenson
School of Architecture
160 Cheever Hall
Montana State University-Bozeman
Bozeman, MT 59717

Format for Submission Files

- File Naming Convention – Name the files starting with your last name followed by your first initial followed by the ordinal number of the submission followed by a letter denoting the image sequence. For example, the first image in my second entry would be sorensenh2a.jpg. The second image in my third entry would be sorensenh3b.jpg. The second entry Word form would be sorensenh2.doc.
- Digital Image Files – .jpg files with low compression (highest quality setting). Since images will be reviewed onscreen, sizes must be less than 1280x1024. Other file formats will not be accepted.
- Animations, Panoramas, and Web Presentations – ensure that they are either self-viewing, are in html format, or are in formats readable by the standard QuickTime viewer. If reviewers cannot view your images, they cannot review them. If you are not sure, try sending a test image at least a week before the deadline.

Format for Display at the Conference

- All flat exhibition images should be high quality prints. Those not attending the conference will not have an opportunity to reclaim their work, as exhibited prints cannot be returned. Prints may be mounted on foam core or loose. All prints will be hung with clips and pins. No framing or mounting behind glass or plexiglas is possible due to the system for hanging.
- Non-flat images (such as animations or multimedia) will be compiled from the files submitted for review and displayed at a digital kiosk.
- Do not send original drawings or images to the exhibition, as they cannot be returned.

Jury Process

- Submittals will be blind reviewed by the jurors on-screen, using the submitted digital files. Participants will be notified of the results via email the week of July 16, 2012.

Timeline

- Monday, May 14, 2012: Postmark deadline for CD containing image files in jpg format accompanied by digital MS Word entry form for each submission. Entries must be received by Monday, May 21, 2012
- Week of July 16, 2012 : Submission Status Notification
- October 19, 2012: Prints of accepted images to be received at Oklahoma State University for installation in exhibition. Additional shipping information will be transmitted with acceptance letter via email. Those attending the conference may hand deliver by October 21.

Questions

- For questions or assistance, email Henry Sorenson: henry@montana.edu