



Design Communication Association

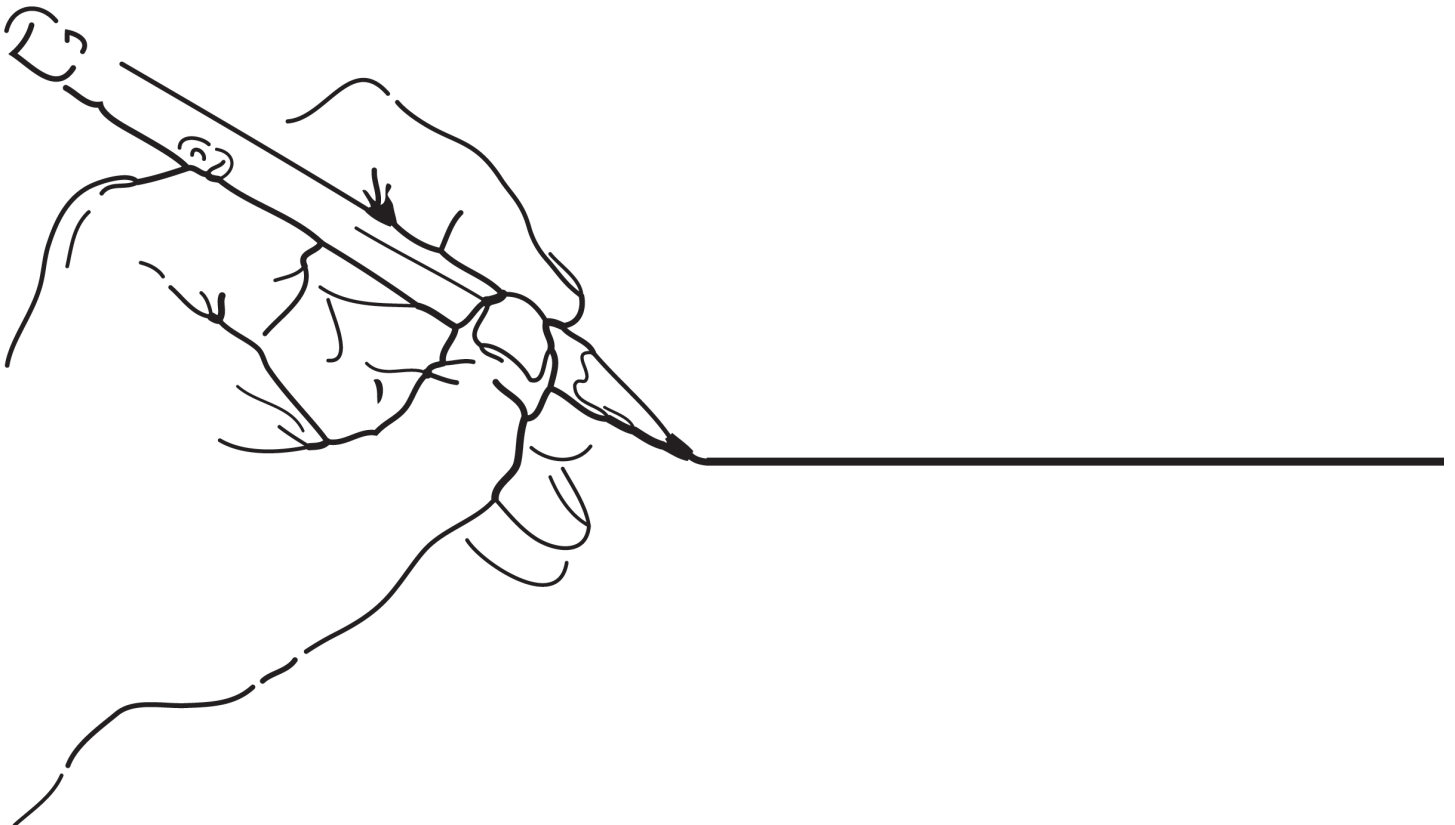
DESIGN COMMUNICATION ASSOCIATION 2012 BIENNIAL NATIONAL CONFERENCE

OKLAHOMA STATE UNIVERSITY SCHOOL OF ARCHITECTURE
STILLWATER, OKLAHOMA

SCHEDULE

Sunday, October 21, 2012

TIME / LOCATION	ACTIVITY	TOPIC	NOTES
2:00 P.M. - 4:00 P.M. DWR SCHOOL OF ARCHITECTURE GALLERY	REGISTRATION/ RECEPTION		
4:30 P.M. - 6:00 P.M. JACK AND CAROL CORGAN AUDITORIUM, DWR SCHOOL OF ARCHITECTURE	KEYNOTE SPEAKER	A SHORT HISTORY OF DESIGN COMMUNICATIONS: SELECTED ARCHITECTURAL DRAWINGS, MODELS, PAINTINGS, WRITING, AND COMPUTER RENDERINGS	DAVID HANSER
6:00 P.M.	ADJOURN		DINNER ON YOUR OWN





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OKLAHOMA STATE UNIVERSITY SCHOOL OF ARCHITECTURE
STILLWATER, OKLAHOMA

SCHEDULE

Monday, October 22, 2012

TIME / LOCATION	SESSION	TOPIC	NOTES
7:30 A.M. - 8:30 A.M. THE DWR SCHOOL OF ARCHITECTURE GALLERY		REGISTRATION	
8:30 A.M. - 10:00 A.M. DWR, ROOM 170	SESSION 1 MODERATOR: BRIAN KELLY	INTERROGATING THE "BUILT DRAWING:" LASER-CUT IMAGERY AND THE SEDUCTION OF THE THIRD DIMENSION THE COMPOSITE DRAWING IN ARCHITECTURAL EDUCATION DRAWING SPACE	SCOTT, DEBORAH BEECHER, MARY ANNE [UNIVERSITY OF MANITOBA] FORD, CHRIS [UNIVERSITY OF NEBRASKA - LINCOLN] WALTERS, BRADLEY [UNIVERSITY OF FLORIDA]
8:30 A.M. - 10:00 A.M. DWR, ROOM 220	SESSION 2 MODERATOR: STEVEN O'HARA	A LEAP TOWARDS THE COMPREHENSIVE TRAINING OF DIGITAL DESIGN VIA PARAMETRIC THINKING DRAWING IN THE LIGHT: A SPIRITUAL LOOK AT THE PROCESS OF SKETCHING AND THE NEED FOR CONTRAST OBSERVATION DRAWING; TO THE FULL EXTENT	ANGULO, ANTONIETA VERMILLION, JOSHUA [BALL STATE UNIVERSITY] BOECK, DAVID [UNIVERSITY OF OKLAHOMA] HASHAS, MINE [SOUTHERN POLYTECHNIC STATE UNIVERSITY]
8:30 A.M. - 10:00 A.M. DWR, ROOM 250	SESSION 3 MODERATOR: KEELAN KAISER	DRAWING AS LEARNING THE DECLINE OF GRAPHIC THINKING	BREHM, MATTHEW [UNIVERSITY OF IDAHO] ROBERT TANGO [SOUTHERN POLYTECHNIC STATE UNIVER- SITY]

10:30 A.M. - 12:00 P.M. DWR, ROOM 170	SESSION 4 MODERATOR HENRY SORENSON	STUDY ABROAD ANALYSIS: GRAPHIC REPRESENTATION AND ABSTRACTION REPRESENTATIONAL IMPORTS DRAWINGS ARE DEAD: COLLAGE AS DRAWING FOR BEGINNING ARCHITECTURE STUDENTS	HOMER, JEANNE [OKLAHOMA STATE UNIVERSITY] KELLY, BRIAN [UNIVERSITY OF NEBRASKA - LINCOLN] ANTHONY CRICCHIO [UNIVERSITY OF OKLAHOMA]
10:30 A.M. - 12:00 P.M. DWR, ROOM 220	SESSION 5 MODERATOR SALEH UDDIN	DRAWN THROUGH: THE SECTIONAL PERSPECTIVE AS A TOOL OF ENGAGEMENT DIGITAL ORTHOGRAPHIC PROJECTIONS IN ARCHITECTURAL REPRESENTATION: AUGMENTED REALITY BASED LEARNING RAYCHANGING IT UP: THE EFFECTS OF MEDIA CHOICE ON DESIGN THINKING	BOWNE, LARRY [SYRACUSE UNIVERSITY] CRISS, SHANNON [UNIVERSITY OF KANSAS] CHANDRASEKERA, TILANKA YOON, SO-YEON BALAKRISHNAN, BIMAL [UNIVERSITY OF MISSOURI - COLUMBIA] DEEG, LOHREN RAY [BALL STATE UNIVERSITY]
10:30 A.M. - 12:00 P.M. DWR, ROOM 250	SESSION 6 MODERATOR TOM SPECTOR	PERCEPTION AND MEMORY: MULTIMODAL RULES FOR DESIGNING GRAPHIC DISPLAYS RENDERING THE UNSEEN: THE PRAGMATICS, AESTHETICS AND ETHICS OF PLACE REPRESENTATION HOW THE CREATIVE PROCESS IS A SKILL IN ORGANIZING CHAOS BY THE PROJECT MANAGER	HOAG, RICHARD SMIT, DAVID [KANSAS STATE UNIVERSITY] LANGHORST, JOERN [UNIVERSITY OF COLORADO - DENVER] SLATE, KATE [VOA - CHICAGO]
12:15 P.M. - 1:30 P.M. DWR, GALLERY	LUNCH (PROVIDED)		PAUL LASEAU
2:00 P.M. - 4:30 P.M.	WORKSHOP 1	LEVERAGED IMPERFECTION	NATHAN RICHARDSON
2:00 P.M. - 4:30 P.M.	WORKSHOP 2	WARM/COOL WATERCOLOR WORKSHOP	HENRY SORENSON
2:00 P.M. - 4:30 P.M.	WORKSHOP 3	ADDING MORE WITH WATERCOLORS	JOHN WOMACK
2:00 P.M. - 4:30 P.M.	WORKSHOP 4	DIGITAL COLOR	SCOTT LOCKARD
5:00 P.M. AT THE JACK AND CAROL CORGAN AUDITORIUM, THE DWR SCHOOL OF ARCHITECTURE	KEYNOTE SPEAKER	THE ETERNAL LINK BETWEEN THE EYE, THE MIND, AND THE HAND	FRIEDRICH ST.FLORIAN
6:30 P.M.	ADJOURN		DINNER ON YOUR OWN



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Tuesday, October 23, 2012

TIME	SESSION	TOPIC	NOTES
8:30 A.M. - 10:00 A.M. DWR, ROOM 220	SESSION 7 MODERATOR KEVIN MITCHELL	ANALOG TO DIGITAL: AFFORDABLE IMAGE BASED 3D MODELING AND MOTION CAPTURE FOR ARCHITECTURAL DESIGN AND EVALUATION PARAMETRICS: TEACHING DIAGRAMMATIC DESIGN PROCESSES SKETCHING WITHOUT PAPER: CAN A DIGITAL TABLET REPLACE YOUR MOLESKINE? 3D ANIMATION, DOCUMENTARY AND MULTIMEDIA; ITS PLACEMENT IN ARCHITECTURAL EDUCATION	BALAKRISHNAN, BIMAL OPREAN, DANIELLE YOON, SO-YEON [UNIVERSITY OF MISSOURI - COLUMBIA] HOWE, NATHAN [KANSAS STATE UNIVERSITY] JOHNSON, TIM [PENN STATE] SALEH UDDIN, M. [SOUTHERN POLYTECHNIC STATE UNIVERSITY] MANNAM, ASHIK V. CHOWDURY, HASAN A. [AMERICAN INTERNATIONAL UNIVERSITY-BANGLADESH]
8:30 A.M. - 10:00 A.M. DWR, ROOM 250	SESSION 8 MODERATOR DAVID BOECK	BEYOND VISUAL A PROCESS FOR COMMUNICATING DESIGN IDEAS: THE OPEN RESPONSE MODEL LEARNING TO SEE THROUGH REFLECTIVE LEARNING FROM VISUAL MEMORIES	DOUGAN, BRIAN [AMERICAN UNIVERSITY OF SHARJAH] LESKO, THOMAS [WENTWORTH INSTITUTE OF TECHNOLOGY] HUNT, JON D. URTON, ELLEN [KANSAS STATE UNIVERSITY] EGGINK, HARRY [BALL STATE UNIVERSITY]

10:30 A.M. - 12:00 P.M. DWR, ROOM 220	SESSION 9 MODERATOR RICK BARTHOLOMEW	GLOBAL STUDIO AS AN INTERNATIONAL DESIGN COMMUNICATION TOOL IN ARCHITECTURAL EDUCATION - A CASE STUDY APPROACH [PRE] DESIGN COMMUNICATION: VISUALIZATION OF THE UNSEEN REVEALING THE TRANSMUTATION OF THE CITY	ERDENER, EREN [UNIVERSITY OF OKLAHOMA] JERRY STIVERS [OKLAHOMA STATE UNIVERSITY] BAUDOIN, GENEVIEVE JOHNSON, BRUCE [UNIVERSITY OF KANSAS]
10:30 A.M. - 12:00 P.M. DWR, ROOM 250	SESSION 10 MODERATOR ANTHONY CRICCHIO	OPERATIONALIZING DIAGRAMMING IN DESIGN EDUCATION FOR DESIGN THINKING AND COMMUNICATION DESIGN RESEARCH USING THE GROUNDED THEORY APPROACH: THE SEARCH FOR A RESEARCH METHOD FOR DESIGN PROCESS MONOTYPES AND THE PURSUIT OF AMBIGUITY SKETCHING LAWRENCE, KS: CRAFTING AN EXPERIENTIAL SKETCHING COURSE	MCGLYNN, MICHAEL BELANGER, BLAKE ROLLEY, STEPHANIE [KANSAS STATE UNIVERSITY] CHO, JI YOUNG [KENT STATE UNIVERSITY] VANDERPOEL, PETER [HOWARD UNIVERSITY] ALLEN, THOM NEPVEUX, NICK [UNIVERSITY OF KANSAS]
12:15 P.M. - 1:30 P.M. DWR, GALLERY	LUNCH (PROVIDED)		JACK BREEN
2:00 P.M. - 3:30 P.M. DWR, ROOM 250	DCA BUSINESS MEETING		DCA OFFICERS AND CONFERENCE ATTENDEES
1:30 P.M. - 4:30 P.M.	GRAPHIC WORKSHOP	DRAWING SHORTCUTS [\$50.00 REISTRATION FEE]	JIM LEGGITT
5:30 P.M. - 7:00 P.M. AT THE JACK AND CAROL CORGAN AUDITORIUM, DWR SCHOOL OF ARCHITECTURE	KEYNOTE SPEAKER	NEW TRENDS IN DESIGN VISUALIZATION	JIM LEGGITT
7:00 P.M. DWR, GALLERY	DCA BANQUET	DCA AWARDS CEREMONY	



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SCHEDULE

Wednesday, October 24, 2012

TIME	SESSION	TOPIC	NOTES
8:30 A.M. - 10:00 A.M. DWR, ROOM 220	SESSION 11 MODERATOR JERRY STIVERS	BRINGING EXPERIENCE NEARER REPRESENTATION AS A MODE OF INQUIRY IN THE INTERIOR DESIGN STUDIO HIDDEN STORIES: UNCOVERING THE VISUAL METAPHOR IN COMMUNICATING DESIGN RESEARCH	MITCHELL, KEVIN [AMERICAN UNIVERSITY OF SHARJAH] HUBER, AMY [ILLINOIS STATE UNIVERSITY] LEIGH, KATHARINE TREMBLAY, KENNETH JR. [COLORADO STATE UNIVERSITY]
8:30 A.M. - 10:00 A.M. DWR, ROOM 250	SESSION 12 MODERATOR SEUNG RA	ACCESSING OUR PAST: HERITAGE PRESERVATION AND VCOP DIGITAL CRAFT: THE SKILLED DIGITAL HAND PERFECTLY OPEN – A QUEST FOR THE GENERATIVE MOMENT IN ARCHITECTURAL PRECEDENT DIAGRAMS	ARIZA, DIANA MOJOCO, YULY SAVOROTCA, NATALIA MCPEEK, K. THOMAS [UNIVERSITY OF CENTRAL FLORIDA] RODRIGUEZ, AWILDA [OKLAHOMA STATE UNIVERSITY] STEINMULLER, ANTJE [CALIFORNIA COLLEGE OF THE ARTS]
10:30 A.M. - 12:00 P.M. DWR, ROOM 220	SESSION 13 MODERATOR AWILDA RODRIGUEZ	KICKING THROUGH ALBERTI'S WINDOW AGAINST THE RUIN OF THE WORLD ARCHITECTURE AND THE NARRATIVE: DESIGNING WITH "INVISIBLE CITIES"	SPECTOR, TOM [OKLAHOMA STATE UNIVERSITY] SORENSEN, HENRY [MONTANA STATE UNIVERSITY] CHISAMORE, MICHAEL HURLEY, PAMELA [UNIVERSITY OF MEMPHIS]

<p>10:30 A.M. - 12:00 P.M. DWR, ROOM 250</p>	<p>SESSION 14</p> <p>MODERATOR TRAVIS WILSON</p>	<p>VISUALISING CONTEMPORARY ORNAMENTS: FORM AND MODELLING STUDIES AND ORNAMENTATION IN PERSPECTIVE</p> <p>WHEN IS ENOUGH, PERFECT?</p> <p>BRIDGING THE COMMUNICATION DIVIDE: DESIGN DRAWINGS VS. CONSTRUCTION DOCUMENTATION</p>	<p>BREEN, JACK [DELFT UNIVERSITY OF TECHNOLOGY]</p> <p>BARTHOLOMEW, RICK [OKLAHOMA STATE UNIVERSITY]</p> <p>VIBHAVARI, JANI KOENIG, EMILY [KANSAS STATE UNIVERSITY]</p>
<p>12:15 P.M. - 2:00 P.M. DWR, GALLERY</p>	<p>LUNCH (PROVIDED)</p>	<p>DCA Blog - creating a virtual social network resource for DCA</p>	<p>KATHE JULIN</p> <p>CONFERENCE CONCLUSION</p>
<p>2:30 P.M. - 5:30 P.M.</p>	<p>OPTIONAL SIGHTSEEING TOUR</p>		<p>OKC NATIONAL MEMORIAL/ OKC BRICKTOWN/ MYRIAD GARDENS</p>

THANK YOU FOR PARTICIPATING