2022 Design Communication Association Juried Exhibition
AUBURN UNIVERSITY
CALL FOR ENTRIES – CALL FOR ENTRY FORM

Practitioners and educators involved with design, communication, or media are encouraged to submit visual work that will stimulate formal and informal discussion and explorations of problems and potentials in the evolving dynamic context of design communication. This includes architects, interior designers, landscape architects, graphic designers, product designers, and media designers. Everyone is encouraged to attend the conference.

EXHIBITION FORMAT AND CONDITIONS

- The exhibition will take place during the DCA Conference October 5th-8th hosted by the School of Architecture, Planning, and Landscape Architecture at Auburn University.

- Drawing acceptance letters include a requirement for the exhibitor or sponsoring faculty member to become a DCA member in order to have the accepted work exhibited at the conference and published on the website (a benefit of membership). Submitting is free and open, recognition is not.

- One faculty member or student will be limited to submitting no more than (3) images in a given category.

- A sponsoring faculty member may submit a maximum of (5) student entries from a single course.

CATEGORIES AND SECTIONS

- The Design Image Category is divided into sections for Faculty/Professional images, Undergraduate Student images and Graduate Student images. The Undergraduate Student section is further divided between Foundations Student (first or second year within the curriculum subject area) and Upper Level Student. The primary content of design images must be unbuilt at the time the image was created. Images may be any media or format and may include animations or interactive media. Image examples include design sketches, renderings, presentations, or diagrams.

- The Observational Image Category is divided into sections for Faculty/Professional images, Undergraduate Student images and Graduate Student images. The Undergraduate Student section is further divided between Foundations Student (first or second year within the curriculum subject area)) and Upper Level Student. The primary content of observational drawings must be in existence at the time the image was created. Drawings may be in any media and format. Examples include travel sketches, measured drawings, building portraits or detail studies.

- The primary content of the submitted imagery may be achieved in any media or format that could reasonably be assumed to fall under the mantel of "drawing/constructed imagery" or animation. Pure, direct, or digitally processed photography would be examples of non-qualifying imagery.

ENTRY PROCEDURE – DEADLINE - MAY 15th, 2022

- Each entry must include a single image file of the entire entry.

- Submit each entry using the following CALL FOR ENTRY FORM. If submitting more than one entry, a Call for Entry form must be filled out for each entry. There must be no information identifying the submitter in any of the image files, including name or institution.

- Student entries **must be submitted by a sponsoring faculty member**; all entry files should be named with the submitting faculty member's name and entry number (see below), though both the student and faculty names must be on the Call for Entry Form in the designated text boxes.

- File Sharing: A file sharing link (Google Drive, One Drive, Dropbox, etc.) must be included here for each individual entry image file and corresponding form. Please ensure that the folder is either accessible to anyone with the link or share with the exhibition coordinator - rmontoto@coaxialdesign.com
- The deadline for completing this step is **Monday, May 15, 2022**
- DO NOT SUBMIT ENTRIES VIA EMAIL.

FORMAT FOR SUBMISSION FILES

- File Naming Convention – Name the files starting with your (faculty) **last name** followed by your **first initial** followed by the **ordinal number** of the submission. For example, my first Image Entry File would be named montotor1.jpg. My fifth entry submission would be montotor5.jpg.

- Digital Image Files – Images must be JPEG/.jpg files with low compression (highest quality setting). Since images will be reviewed onscreen, sizes must be less than 1280x1024. Other file formats will not be accepted.

- Animations, Panoramas, and Web Presentations – ensure that they are either self-viewing, are in html format. If reviewers cannot view your images, they cannot review them. If you are not sure, try uploading a test image and notify the exhibition coordinator at least a week before the deadline.

FORMAT FOR THE ON-SITE CONFERENCE EXHIBITION

- All flat exhibition images should be high quality prints. Those not attending the conference will not have an opportunity to reclaim their work, as exhibited prints cannot not be returned. Prints may be mounted on foam core or loose. All prints will be hung with clips and pins. No framing or mounting behind glass or plexiglass is possible due to the system for hanging.
- Non-flat images (such as animations or multimedia) will need to be coordinated with the host school. Please contact Rebecca O'Neal Dagg onealrg@auburn.edu.
- Do not send original drawings or images to the exhibition, as they cannot be returned.
- *Please note that the conference exhibition format is subject to change and may be entirely digital. Notification & details will be provided to those with accepted Drawing Exhibition Entries.*

JURY PROCESS

- Submittals will be blind reviewed by the jurors on-screen using the submitted digital files.

TIMELINE – *Please note that dates are subject to change.*

- **Sunday, May 15, 2022**: Deadline for Receiving Forms and File Sharing Links with the uploaded image files in jpg format accompanied by digital PDF entry form for each submission. Please verify uploaded image files and access to files.

- **Week of July 18, 2022**: Jury Results & Acceptance Notifications

- **September 5th, 2022**: Prints of accepted images to be received by the School of Architecture, Planning and Landscape Architecture at Auburn University for installation in exhibition. Please note that the conference exhibition format is subject to change and may be entirely digital. *Additional shipping information and exhibition details will be transmitted with acceptance letter via email.*

- Those attending the conference may hand deliver entry prints, etc.

Questions? …email Román Montoto, DCA Exhibition Coordinator: rmontoto@coaxialdesign.com